

WHAT IS CLAIMED IS:

1. A portable information terminal equipment with a browser function, comprising:

image information acquisition means for acquiring
5 image information constituted by at least image data and display sequence information of the image data from a Web server through a communication line;

storage means for storing the image information acquired by said image acquisition means; and

10 display means for displaying image data on the basis of the display sequence information contained in the image information stored in said storage means.

2. An equipment according to claim 1, wherein the image information comprises:

15 title information of image data;

a data size of a background image and an image count of background images;

display setting correspondence information for each operation of each function of the portable
20 information terminal equipment;

display sequence information;

data of at least one background image; and

data of at least one controlled image.

3. An equipment according to claim 1, wherein
25 the display sequence information comprises:

sequence start information used to start display
sequence processing;

a plurality of pieces of sequence information for
controlling display of controlled images; and

5 sequence end information used to end the display
sequence processing.

4. An equipment according to claim 3, wherein
the sequence information comprises:

image switching time information for setting a
10 controlled image switching time;

display image number information for designating
a controlled image number;

display position information for setting display
position information of a controlled image;

15 image inversion display information for setting
whether to perform inversion display of a control
image;

image tilt information for setting whether to
perform rotation display of a controlled image; and

20 erase/non-erase information for setting whether
to erase a controlled image upon switching of display
of the controlled image.

5. An equipment according to claim 4, wherein the
sequence information includes sound generation setting
25 information for generating a sound when an arbitrary

one of controlled images is displayed.

6. An equipment according to claim 2, further comprising display setting means for performing display setting by making different pieces of image information correspond to functions for the respective functional operations of the portable information terminal equipment.

7. A display method for a portable information terminal equipment with a browser function, comprising:
10 an image information acquisition step of acquiring image information constituted by at least image data and display sequence information of the image data from a Web server through a communication line;

a storage step of storing the image information acquired in the image acquisition step; and
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a display step of displaying image data on the basis of the display sequence information contained in the image information stored in the storage step.

8. A method according to claim 7, wherein the image information comprises:
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title information of image data;

a data size of a background image and an image count of background images;

display setting correspondence information for
25 each operation of each function of the portable

information terminal method;

display sequence information;

data of at least one background image; and

data of at least one controlled image.

- 5 9. A method according to claim 7, wherein the display sequence information comprises:

sequence start information used to start display sequence processing;

- 10 a plurality of pieces of sequence information for controlling display of controlled images; and

sequence end information used to end the display sequence processing.

10. A method according to claim 9, wherein the sequence information comprises:

- 15 image switching time information for setting a controlled image switching time;

display image number information for designating a controlled image number;

- 20 display position information for setting display position information of a controlled image;

image inversion display information for setting whether to perform inversion display of a control image;

- 25 image tilt information for setting whether to perform rotation display of a controlled image; and

erase/non-erase information for setting whether to erase a controlled image upon switching of display of the controlled image.

5 11. A method according to claim 10, wherein the sequence information comprises sound generation setting information for generating a sound when an arbitrary one of controlled images is displayed.

10 12. A method according to claim 11, further comprising the display setting step of performing display setting by making different pieces of image information correspond to functions for the respective functional operations of the portable information terminal method.